



ANCHOR

Marina

MANAGEMENT SOFTWARE

<https://anchor.anchornize.com/marina>

Aten**TEC** Company

Our Message

We partner with organizations facing operational complexity — where standard software fails, we build solutions from the ground up - with Governance, Risk Management, and Compliance (GRC) built-in.

Company History

1997 | Originally founded. **2021** | Rebranded.

With over **25** years of experience our focus spans:



Fleet management



Enterprise operations



Marine systems



Complex infrastructure

Comprehensive Marina Operations Software



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WHO WE SERVE?



Tourism Marinas

Streamline daily
tours & excursions.



Multi-Site Operators

Control multiple
marinas, centrally.



Transport Terminals

Manage maritime
lines, slots & flows.



Public Marinas

Enforce process,
enable visibility.



Key Operational Challenges in Tourism Marinas

Anchor MMS – Addressing Challenges



FREQUENT INVOICING ERRORS

Manual passenger lists and unvalidated ticket data lead to inaccurate invoices, requiring credit/debit notes and manual corrections.



UNRELIABLE PASSENGER INFORMATION

Passenger manifests are often received via Excel or email, filled with incorrect or incomplete data, affecting both operations and compliance.



SLOW TRIP TURNAROUND TIME

Arrivals and departures require paperwork and validation, slowing down the flow of marine tourism and impacting customer satisfaction.



LACK OF REAL-TIME DOCUMENTATION

Governmental and port documentation processes are manual, consuming valuable time and increasing the risk of non-compliance.



INABILITY TO AUDIT TRIPS OR INVOICES ACCURATELY

There's no easy way to trace data changes or validate charges before confirming a trip, increasing financial leakage risk.

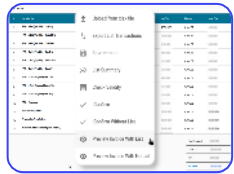


LOST REVENUE OPPORTUNITIES

Misclassification of passenger ticket types and lack of analytics lead to underbilling and missed revenue streams.



ANCHOR MMS: MARINAS' PERFECT OPERATIONAL/FINANCIAL SOLUTION



ACCURATE AUTO-GENERATED INVOICES

Anchor - Marina Management consolidates validated trip data, automates invoice generation, and supports split billing scenarios to reduce disputes and manual interventions.



VERIFIED PASSENGER DATA

Operators and ticket offices submit manifests through verified workflows, ensuring clean, structured, and complete data that can be used for compliance and analytics.



STREAMLINED OPERATIONS WORKFLOW

From trip creation to real-time arrival tracking, Anchor - Marina Management minimizes redundant steps and ensures every party involved operates with real-time visibility.



DIGITAL INTEGRATION WITH PORT & GOV SYSTEMS

Anchor - Marina Management helps generate standardized documents and enables digital submission protocols where available, cutting paperwork time and improving compliance.



BUILT-IN ANALYTICS AND AUDITING TOOLS

Track every ticket, vessel, and invoice line. Audit trails, user actions, and customizable reports give you full control over your marina's financial and operational health.



REVENUE RECOVERY AND OPTIMIZATION

The system detects billing anomalies, flags unpaid invoices, and provides insight into performance trends across seasons, routes, or operators.



CUSTOMIZATION FEATURES



Trip and Manifest Management

Create, edit, and manage trip schedules and arrival/departure requests for each vessel with assigned operators, departure/arrival points, and automated manifest submissions to port authorities.

1



Passenger and Crew Validation

Full traceability and verification of passengers and crew, ensuring accurate manifest data with proper nationality tagging and ID documentation.

2



Workflow-Driven Process Enforcement

Each action is gated by system-driven validations that reduce errors and enforce proper sequence—ensuring manifests, tickets, and vessel readiness are all aligned.

3



Vessel & Route Configuration

Define vessel capacities, route details, and fare settings with multi-operator support. Set schedules and seasonal pricing effortlessly.

4

8

Integrated Notifications & Alerts

Configurable alerts for missing manifests, pending approvals, payment delays, or vessel status anomalies — ensuring proactive operations.

7

Seasonal & Special Operations Handling

Easily manage seasonal fluctuations, private charters, and special trips with overrides that don't compromise data integrity or reporting accuracy.

6

Invoicing & Reconciliation Engine

Smart invoice generation with transparent line items, operator revenue shares, and reconciliation logs. Export-ready and auditable by finance teams.

5

Real-Time Status and Delay Tracking

Track live departures, arrivals, and last-minute trip changes. Integrated delay reason tracking keeps stakeholders informed and improves operational forecasting.





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ANCHOR MMS SCREENS/DEMO

ANCHOR MMS - Overview | New Process | Drafts | Confirmed | Cancelled

ID: 1 (Confirmed In) - Petra
Onboarding - Maritime Transporter
Arrival (planned) : 2022-07-01 @ 09:00
Departure (planned) : 2022-07-01 @ 12:00

Waiting

Header | Passenger Arrival List | Passenger Departure List | Draft Invoices

OPERATION HEADER

ID: 1 | Type: Onboarding - Maritime Transporter | Created by: Hany Mamdouh | Status: Confirmed In

Planned: 2022-07-01 @ 09:00 | Departure: 2022-07-01 @ 12:00

Arrival | Departure

Planned: 2022-07-01 @ 09:00 | Departure: 2022-07-01 @ 12:00

Arrival (planned) : 2022-07-01 @ 09:00 | Departure (planned) : 2022-07-01 @ 12:00

Boat | Customer

Name: Petra | Type: Highspeed Craft | No. Boats: 188

Customer Aging | Item Revenue Analysis | Governmental Collections | Customer Balances

ITEM REVENUE ANALYSIS

Monthly items revenue analysis filtered by year: 2022

Month	PAX - Adult (Payable) One Trip	PAX - Adult (Payable) Round Trip	PAX - Adult (Payable) One-Way	PAX - Child (Payable) One Trip	PAX - Child (Payable) Round Trip	PAX - Child (Payable) One-Way	PAX - Infant (Payable) One Trip	PAX - Infant (Payable) Round Trip	PAX - Infant (Payable) One-Way	Maritime Transporter - Boat Arrival Fees	Maritime Transporter - Boat Departure Fees	Maritime Transporter - Boat One-Way Fees	Private - Boat Fees	Overnight Fees	Maritime Transporter - Boat Fees	Electronic Fees	Minor Consumables Fees	Internal Boat Boarding Fees	Internal Boat Fuel Fees
January	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
February	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
March	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
April	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
May	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
June	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
July	\$45.00	\$0.00	\$0.00	\$20.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$20.00	\$40.00	\$0.00	\$0.00	\$100.00	\$2,400.00	\$100.00	\$890.00	\$1,240.00
August	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
September	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

Invoice Items

#	Item/Service	Item Count	Unit Price	Total	Item Discount	Gross Total
1	PAX - Adult (Payable) - One Trip	3	\$15.00	\$45.00	0	\$45.00
2	PAX - Adult (Payable) - Round Trip	0	\$7.00	\$0.00	0	\$0.00
3	PAX - Adult (Payable) - One-Way	0	\$7.00	\$0.00	0	\$0.00
4	PAX - Child (Payable) - One Trip	2	\$10.00	\$20.00	0	\$20.00
5	PAX - Child (Payable) - Round Trip	0	\$5.00	\$0.00	0	\$0.00
6	PAX - Child (Payable) - One-Way	0	\$5.00	\$0.00	0	\$0.00
7	PAX - Infant (Payable) One Trip	0	\$0.00	\$0.00	0	\$0.00
8	PAX - Infant (Payable) Round Trip	0	\$0.00	\$0.00	0	\$0.00
9	PAX - Infant (Payable) One-Way	0	\$0.00	\$0.00	0	\$0.00
10	PAX - Boat Boarding Fee	0	\$0.00	\$0.00	0	\$0.00
11	Boat Boarding Fee	0	\$0.00	\$0.00	0	\$0.00
12	Processing Fees - Boat	0	\$0.00	\$0.00	0	\$0.00
13	Maritime Transport Fees (Not Taxable)	0	\$0.00	\$0.00	0	\$0.00

Operation Invoices

Arrival Invoice

Customer Name: Blue Moon | Due Date: 08/08/2022 | Issue Date: 08/07/2022 | Currency: USD | Discount Amount: \$0.00 | Tax Amount: \$300.00 | Total Amount: \$2,940.00

Invoice Items

#	Item/Service	Item Count	Unit Price	Total	Item Discount	Gross Total
1	Private - Pax Fees	5	\$20.00	\$100.00	0	\$100.00
2	Overnight Fees	3	\$40.00	\$120.00	0	\$120.00
3	Boat Boarding Fees	1	\$10.00	\$10.00	0	\$10.00
4	Processing Fees - Boat	1	\$30.00	\$30.00	0	\$30.00
5	Maritime Transport Fees (Not Taxable)	1	\$50.00	\$50.00	0	\$50.00

Chart of Account

General Ledger

Customer Sub Ledger

Accounts Type

Control Accounts

Liability

Stockholder's Equity

Revenue

Expense

Cash

Account Receivable

Unearned Revenue

Sales VAT

Account Payable

Maritime Transportation Fees - Collection

Contra Revenue

Contra Revenue - Sales Return

Other Income

Sales Invoice

Sales Invoice Payment

Debit Note

Debit Note

Debit Note

Sales Invoice

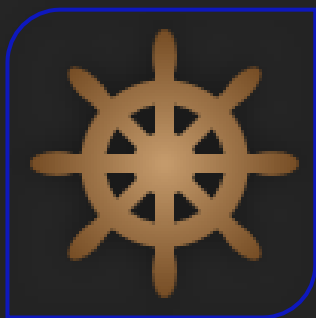
Sales Invoice

Arrival Invoice for Operation Process #1

Items per page: 10 | 1 - 10 of 10



ANCHOR™ MMS MODULES



MARINA
OPERATIONS



CRM &
SALES



FINANCE



ANALYTICS



SECURITY

WHY ANCHOR MMS



High-Performance Solution for Maritime Environments



High-performance maritime environments

The infrastructure is specifically designed for optimal performance in maritime settings.



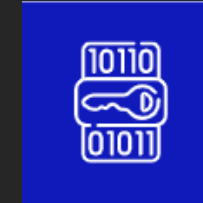
Deployment flexibility

Offers options for both cloud and on-premise installations to suit various operational needs.



High concurrency support

Engineered with a scalable architecture that supports multiple simultaneous users.

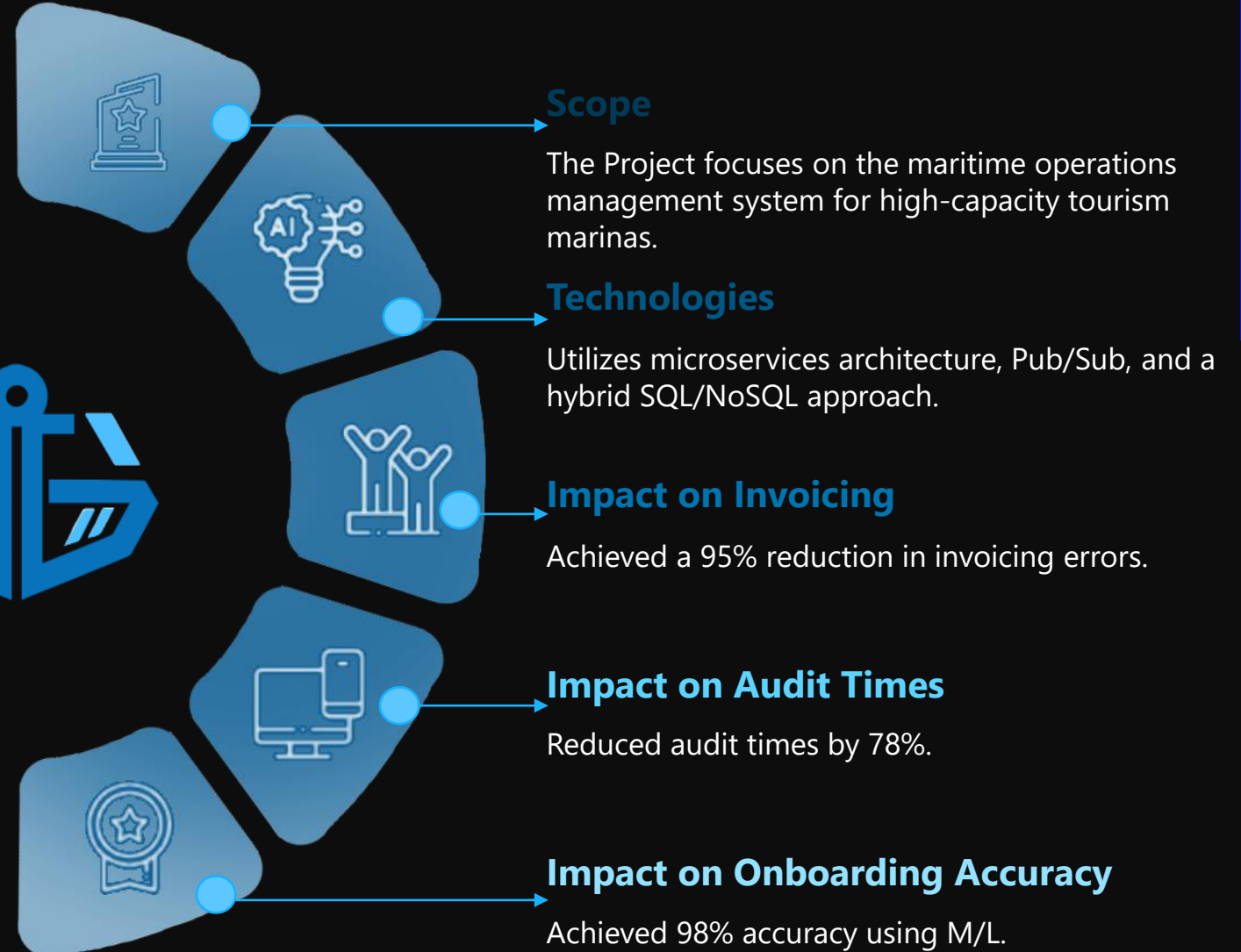


Advanced security protocols

Incorporates robust security measures to safeguard sensitive data from potential threats.

Success Story: Taba Heights Marina (Orascom Development)

Implementation of Anchor MMS – A Look
into Maritime Management Success





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Comprehensive Marina Operations Software



THANK YOU